



guiding our province
to a greener future.

NLEN Workshop
March 18, 2010

Solid Waste Management Innovation Fund – What is it?

- Open to provincially owned/operated businesses, industry associations, post-secondary institutions, and not-for-profits
- Maximum funding = \$10,000

The Solid Waste Management Innovation Fund – What is it For?

- Researching/developing a new or improved technology, product, service, or process that supports the implementation of the Provincial Waste Management Strategy

- Reduce
- Reuse
- Recycle
- Recover
- Dispose

Research and
Development
Reduce Solid Waste
Innovative

Solid Waste Management Innovation Fund – Past Projects

- Alternate landfill cover
- Plastic fish pans
- Shrimp compost



Solid Waste Management Innovation Fund

Turn your green ideas into green business opportunities!

If you have a new idea to help manage or reduce solid waste in our province, we want to hear about it. Apply to MMSB's Solid Waste Management Innovation Fund for up to \$10,000 in research and development funding. Call Ashley Burke today at 753-0958.

Green Innovator

Christa Williams

Business

J&C Sod Farm, Bay Bulls

Green Idea

Turn shrimp processing waste into high-value compost and soil enhancer

Greener Future

Reduce shrimp waste going to landfills and create new products.

Apply today!

Secure up to \$10,000 in funding.



supporting
innovation
is our *greener future*

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Solid Waste Management Innovation Fund – How Do I Apply?

Step One: Contact the Business Development Officer (that's me) prior to developing a proposal to discuss your idea

Step Two: Submit a proposal
What do I include?

<http://www.mmsb.nl.ca/assets/solid%20waste%20management%20innovation%20program.pdf>

How Do I Apply?

Contact Ashley Burke

- Phone: 753-0958
- Toll free at 1-800-901-MMSB
- E-mail: aburke@mmsb.nl.ca



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Community Sponsorship Program

Sponsorships

- Events that are sponsored must be beneficial to the goals of the Provincial Waste Management Strategy and provide MMSB with a valuable partnership

Who can apply?

- Government
- Non-profit organizations
- Academic institutions

Program Criteria

- Demonstrate an environmental activity/awareness component
- Commit to using a portion of funding to directly support waste management initiatives
- Visibly promote and / or support MMSB's mandate

Application Tips

- Go above and beyond to promote waste reduction!
- Have realistic expectations - sponsorships typically range from \$500 to \$2500
- Preference is given to applications with a regional focus
- Submit 2 months prior to expected project/event start date
- Include all relevant information in the application

Sample Sponsorship Applications

- The Cape to Cabot Green Race - The Athletics Northeast Running Club produced a document on 'greening' sporting events
- St. Barbe-CCNL Green Team – A two month youth project reaching the greater Northern Peninsula
- Association of Early Childhood Educators – nature focused conference. Presented us with the opportunity to launch our Preschool program

How Do I Apply?

Contact Jill Pitcher-Cumben to request an application form or answer any questions pertaining to the sponsorship program

- Phone: 753-0949
- Toll free at 1-800-901-MMSB
- E-mail: jpitcher@mmsb.nl.ca

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Thank you!